

Contact Name _____

Billing Address _____

Email Address _____

Phone: Office _____

Phone: Cell _____

Method of Payment Visa American Express
 MasterCard Discover

Credit Card # _____ Exp. date _____

Signature _____ CVV _____

Store Name _____

Website Address _____

Same as Billing

Store Address _____

Authorized User 1 _____

Phone _____

Email _____

Manufacturer reps are authorized to enter their product information by division.

Authorized User 2 _____

Phone _____

Email _____

Please indicate any Website Options you'd like to add.

The checklist will be completed as your site is customized.

Imagine Retailer Website \$399/month

Blog Page \$100/month

Email Marketing \$100/month

Shopping Cart..... \$300/month

SEO level 1 \$300/month

SEO level 2 \$600/month

SEO level 3..... \$1,000/month

Room Planner \$100/month

Additional Email Addresses ≥7 \$1/month

Total Monthly Cost: \$ _____

This amount will be billed to the credit card above when the site is launched and each month thereafter.

Domain Name Registration..... \$10/year

Logo Creation \$700

Pan/Zoom Video Production \$500

Total Set Up Cost: \$ _____

Equal to one month's cost plus domain registration, logo and video. This amount will be billed to the credit card above upon receipt.

Checklist

General

- Choose template
- Provide logo
- Choose color scheme
- Provide domain registrar
- Choose online offer
- Provide current ad
- Select brand links
- Provide email addresses
- Provide video

Home Page

- Choose flash images
- Create welcome message

Furniture Page

- Choose up to 126 products

Current Offer

- Choose start and end dates

Financing Page

- Provide link to online application
- Identify finance offers

About Us Page

- Tell your story
- Provide any pictures

Contact Us Page

- Provide store hours
- Provide staff info

Shopping Cart (Optional)

- Establish merchant account
- Establish payment gateway

Email Marketing (Optional)

- Provide email list
- Choose campaigns



Web Site Design & Service Provider Agreement

This document specifies the agreement between ImagineRetailer.com ("Imagine Retailer") and _____ ("_____").

Imagine Retailer agrees to:

- Provide web design, hosting services, and up to six (6) email accounts for _____ for a set monthly fee of \$399.00, including:
 - Initial site design chosen from provided templates
 - Rotating flash banner, video and current ad on Home page
 - Up to 126 product images selected by _____ with category listings and logo gallery
 - Page to capture visitor's name, email address and phone number
 - Finance offer and link to your finance company
 - Ability to feature pictures of your staff, store or showroom
 - Google Maps for driving directions to your store
 - Analytical reporting
 - Social Follow button to send visitors to your social networking sites
- Provide the above services and price for a period of at least 12 months
- Provide _____ with at least 90-days written notice should Imagine Retailer opt out of this agreement

_____ agrees to:

- Utilize Imagine Retailer as their web site design and service provider
- Provide a credit card for set up fees and recurring monthly billing of the monthly fee of \$399.00 per month, plus additional options _____ has chosen in the amount of \$ _____
- Commit to the above services for a period of at least 12 months
- Provide Imagine Retailer with at least 90-days written notice should _____ opt out of this agreement

Signed _____

Date: _____

Signed _____

Imagine Retailer

Date: _____