

## Social Media: How To Create a Social Follow Profile for Your Business



## **What is Social Follow?**

Social Follow allows you to have all of your social networks featured in one button which can easily be implemented into your websites, blogs and/or social sites. Social Follow elegantly links all your social profiles from one easy to use, customizable button rather than having to clutter your site with lots of different icons.

Social Follow combines all of your social networking and social bookmarking profiles such as Facebook, Twitter, LinkedIn, Digg, and many other profiles around the net into one handy button.

To use Social Follow, you must already have accounts established with other social networking sites. If you join new social networking sites, you can easily add them to your Social Follow profile and they will automatically show on your website.

Joining Social Follow is completely free!

## How To Create a Social Follow Profile

1. Click here: <http://www.socialfollow.com>
2. Fill in your Name, Email address, and desired Password (twice).
3. You may uncheck the “Subscribe to Social Follow’s Newsletter” if you like
4. Check the “Yes, I agree to the terms and conditions and privacy policy” box
5. Click SIGN UP

### Sign Up Now! (It's Free)

Your Name:

Email:

Password:


Password (retype):

Subscribe to Social Follow's Newsletter

Yes, I agree to the terms and conditions and privacy policy.

[Sign Up!](#)

You will receive the following confirmation screen:



Forgot your password?

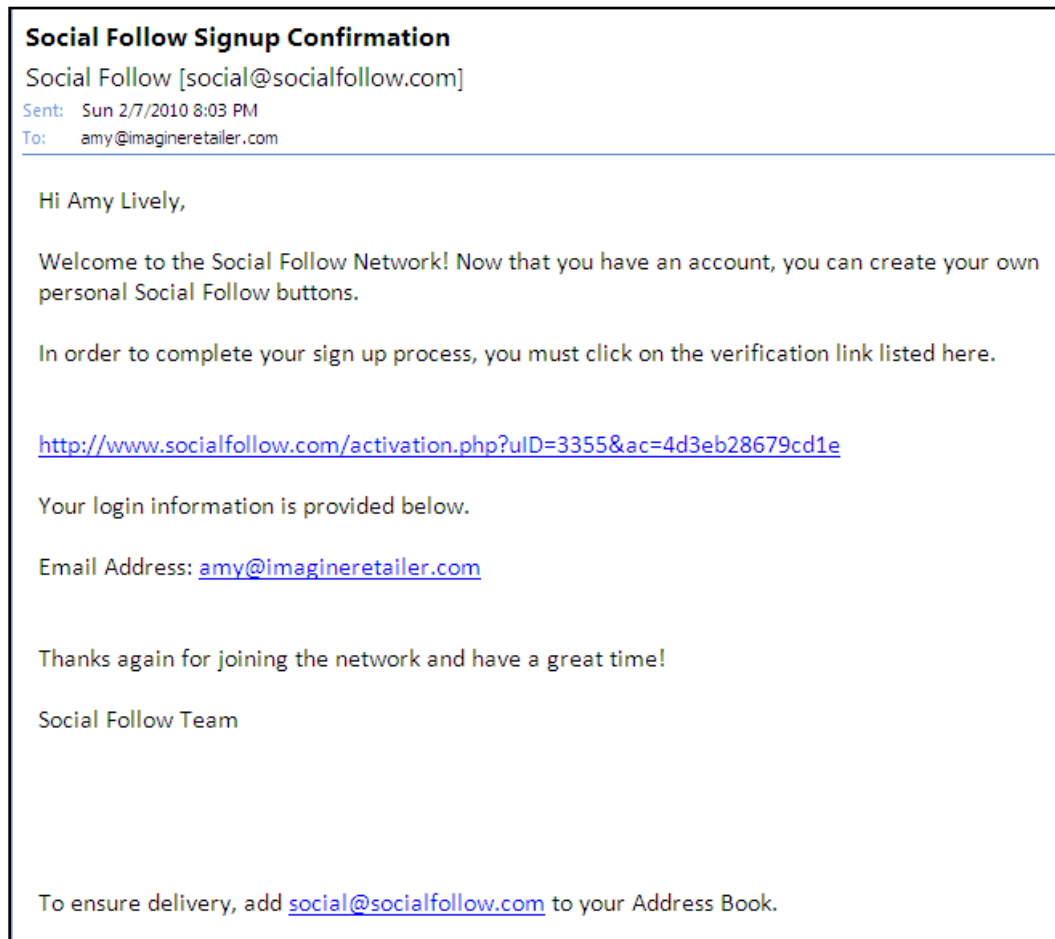
Email   [Login](#)

[Home](#) [Profiles](#) [Blog](#) [Join Now!](#)

### Confirmation Email Sent

Thank you for signing up! We have a sent an email to the email address you provided. Click on the activation link in the email to confirm your account.

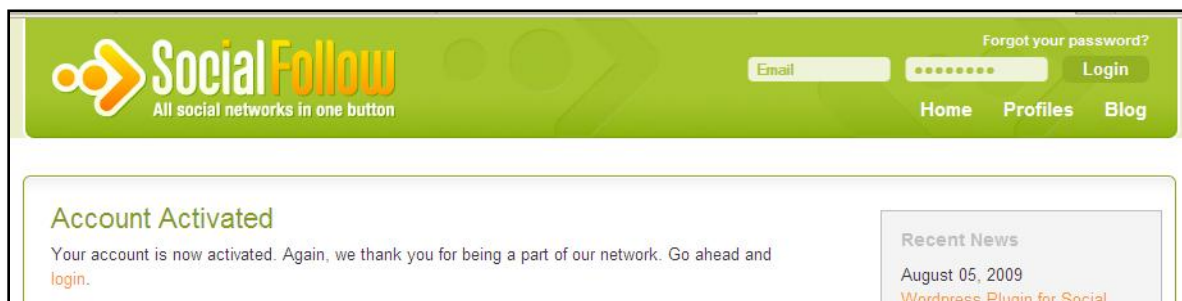
A confirmation email will be sent to the address you provided:



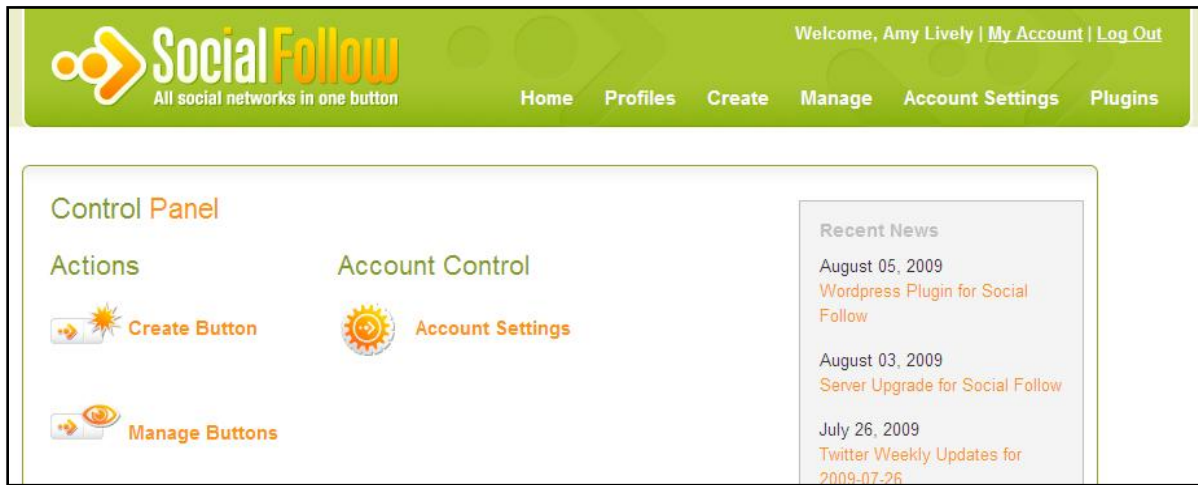
Click the link in the email to confirm your Signup.

Add [social@socialfollow.com](mailto:social@socialfollow.com) to your Address Book to ensure delivery of future messages.

Your Social Follow account is now Activated. Click the link to login or enter your email address and password at the top of the page.



## The Control Panel



Click **CREATE BUTTON** to choose the image style for your Social Follow Button, add your social networking profiles and create your Social Follow profile.

Click **MANAGE BUTTONS** to edit or delete existing buttons, get button code or view your Profile.

Click **ACCOUNT SETTINGS** to change your name or password.

### You can also use the links at the top of the page:

**Home** – Opens the Control Panel

**Profiles** – View profiles of other Social Follow users

**Create** – Opens the Create Button page


**Manage** – Opens the Manage Button page

**Account Settings** – Opens the Account Settings page

**Plugins** – Opens a page that lists plugins to install your Social Follow button on your website. A WordPress plugin is currently available.

## Create Button

1. Enter a descriptive name for your button. This is only used for you to be able to differentiate between your buttons on the Manage Buttons page. No one else will see this name but you.
2. Select the Language for your Button text
3. Select the Button Style
  - a. Choose FOLLOW ME or FOLLOW US
  - b. Select the color and style of the button you want
4. Click NEXT





Welcome, Amy Lively | [My Account](#) | [Log Out](#)  
[Home](#) [Profiles](#) [Create](#) [Manage](#) [Account Settings](#) [Plugins](#)

[1. Create Button](#) [2. Add Social Profiles](#) [3. Create Social Follow Profile](#)

### Name Your Button (Help! Give me an explanation!)


Name: \*



### Select Your Language



 English  Spanish  French  Chinese



### Select Button Style

Follow Me  Follow Us


[Next >>](#)

#### Feedback

Do you think a social site needs to be added to our list?  
[Suggest a site](#)

Did you find a bug with our system?  
[Report a bug](#)

#### Sponsors

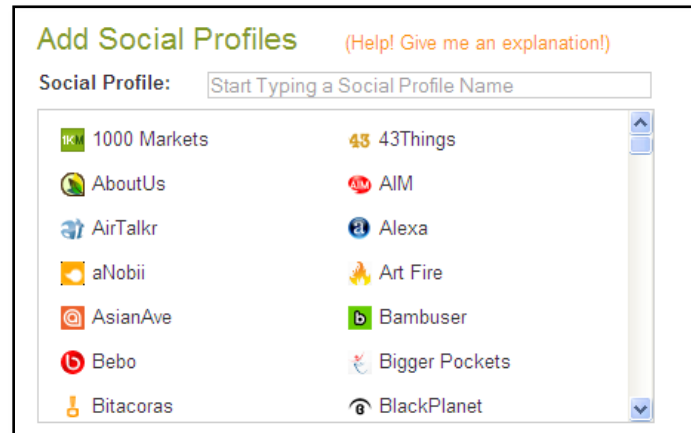


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**ARTICLES**

**Premier Article Submission Services**

## Add Social Profiles

You can add social sites to your button by either entering the name of the site in the Social Profile field, or by scrolling through the list of sites. When you find a site you want to add, click on it.



Begin typing the name of a social networking site. You can rename the Profile Name if you like. In the Profile Link field, enter the link to your page on the social network.

- Example: [http://www.facebook.com/imagine\\_retailer](http://www.facebook.com/imagine_retailer)



Click ADD.

- You may add other profiles as necessary. Adding profiles does not change the design of your button.
- Simply **click and drag** each profile box to rearrange the order.
- Click the **pencil icon** to edit the profile URL.
- Click the **red X** to delete the profile.

Click NEXT.

## Create A Social Follow Profile

In addition to compiling all of your social networking profiles on one Button, Social Follow is a social network in and of itself. If you'd like to create a Social Follow profile, complete the following information:

- Display Name
- Company and Description
- Address information
- Website and Blog links
- Upload a picture
- Contact options

The screenshot shows the 'Create Social Follow Profile' form on the Social Follow website. The page has a green header with the Social Follow logo and navigation links. The form is divided into three steps: 1. Create Button, 2. Add Social Profiles, and 3. Create Social Follow Profile. The form includes radio buttons for profile type, profile information fields (Display Name, Company, Description, City, State/Province, Country, Website, Blog, Picture), contact options, and optional feeds. A 'Create Button!' button is at the bottom right. On the right side, there are sections for Feedback and Sponsors.

Welcome, Amy Lively | [My Account](#) | [Log Out](#)

Home Profiles Create Manage Account Settings Plugins

1. Create Button 2. Add Social Profiles 3. Create Social Follow Profile

### Create Social Follow Profile

I want a free Social Follow Profile  
 I don't want a Social Follow Profile

**Profile Information:**  
Display Name: \*   
<http://www.socialfollow.com/profiles/>

**Advanced Settings**  
Company:   
Description:

City:   
State/Province:   
Country: \*

Website (link):   
Blog (link):   
Picture:

**Contact Options:**  
 Allow people to contact you  
Contact Email:

**Feeds (Optional):**  
Blog Feed: [Huh?](#)   
Twitter Feed: [Huh?](#)

**Feedback**  
Do you think a social site needs to be added to our list?  
[Suggest a site](#)

Did you find a bug with our system?  
[Report a bug](#)

**Sponsors**  
[SEND ARTICLES](#) Economist Article Submission Services  
**Premier Article Submission Services**

You may also choose to check "I don't want a Social Follow profile."

## Adding Your Blog Feed

### What is a blog feed?

This is a feed of posts you have added to your blog. This will automatically update your Social Follow profile page with your 3 most recent blog posts.

### How do I find my blog feed?

1. Go to your blog.
2. Your blog should have an icon that looks like this in the top next to your browser bar:



3. Click on the icon and select Subscribe to 'Your Blog RSS Feed'. This will take you to a page with your posts.
4. Copy and paste that link in to your Blog Feed field and you're all set!

## Adding Your Twitter Feed

### What is a Twitter feed?

This is a feed of your posts on Twitter. Entering the link to your Twitter feed in the "Twitter Feed" field will automatically update your Social Follow profile with your 5 most recent Twitter posts.

### How do I find my Twitter feed link?

1. Go to your Twitter page. This will be something like: <http://twitter.com/username>.
2. On the right side under the Following images you will see something like this:



3. Click on that to go to your Twitter feed.
4. Copy and paste the link to the feed page you are on into the Twitter Feed field and you're all set!

Click SAVE BUTTON

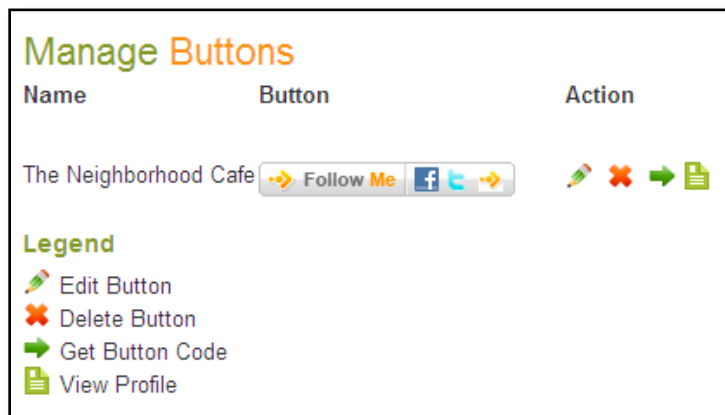
You will receive a confirmation screen that your button has been successfully updated. The confirmation contains the code you will need to paste onto your website or send to your developer.

***If you have an Imagine Retailer website, you don't need to do anything except send your Online Specialist your username and password. We will install the button on your website for you!***

## Managing Your Social Follow Profile

If you join more social networking sites, be sure to add them to your Social Follow Profile:

1. Go to <http://www.socialfollow.com/manage-buttons.php>



2. Click the pencil icon to EDIT BUTTON
3. Make changes to the Step 1 - CREATE BUTTON (if any) and click NEXT
4. Add new social profiles or edit, delete or rearrange your existing Profile Links then click NEXT

1. Create Button    2. Add Social Profiles    3. Create Social Follow Profile

### Edit Button

#### Add Social Profiles (Help! Give me an explanation!)

Social Profile:

1000 Markets	43Things
AboutUs	AIM
AirTalkr	Alexa
aNobii	Art Fire
AsianAve	Bambuser
Bebo	Bigger Pockets
Bitacoras	BlackPlanet

#### Arrange Profile Links (drag and drop the order of the links)

Facebook — <a href="http://www.facebook.com/LivelyAmy">www.facebook.com/LivelyAmy</a>	
Twitter — <a href="http://twitter.com/Amy_Lively">http://twitter.com/Amy_Lively</a>	
Social Follow — <a href="http://www.socialfollow.com/profiles/a">http://www.socialfollow.com/profiles/a</a>	
LinkedIn — <a href="http://www.linkedin.com/in/livelyamy">http://www.linkedin.com/in/livelyamy</a>	
Blog — <a href="http://www.theneighborhoodcafe.net/blog">http://www.theneighborhoodcafe.net/blog</a>	
Website — <a href="http://www.theneighborhoodcafe.net">http://www.theneighborhoodcafe.net</a>	

Next >>

5. Add, edit or delete your Social Follow Profile then click SAVE BUTTON
6. The button on your website will be updated automatically!